

BASELINE INSIGHT RUBRIC



BASELINE STANDARDS

DESCRIPTION

**Section 1:
Course
Overview
and
Information**

- 1 An orientation or overview is provided for the course overall—this can be a welcome message or a “Getting Started” guide.
- 2 The course includes a course information area, faculty information, and a syllabus. Learners are introduced to the purpose and structure of the course.
- 3 The course provides access to online learner success resources (technical help, support services, academic honesty, etc.).
- 4 Course information states whether the course is asynchronous, synchronous, or hybrid. Students are provided with expectations on how to interact with the course content and their peers.
- 5 The course has outcomes and/or objectives that are clear and measurable.

**Section 2:
Course
Technology
and Tools**

- 6 The course uses modules, pages or a combination of them to organize course content. The course does not use files as a method of organization.
- 7 Frequently used technology tools are easily accessed.
- 8 Any tools not being utilized are removed from the Canvas course navigation.

**Section 3:
Design and
Layout**

- 9 The course is easy to navigate with a logical, consistent, and uncluttered layout.
- 10 There is enough contrast between text and background for the content to be easily viewed.
- 11 Instructions are provided and well written.

**Section 4:
Content and
Activities**

- 12 The course offers access to a variety of engaging methods to present content, support learning and collaboration, and facilitate regular and substantive interaction with the instructor.
- 13 The course provides activities for learners to develop higher-order thinking and problem-solving skills, such as critical reflection and analysis.
- 14 Text content is available in an easily accessed format. All text content is readable by assistive technology, including a PDF or any text contained in an image.

**Section 5:
Interaction**

- 15 Regular and substantive instructor-to-student interactions are present and appropriate for the course.
- 16 Expectations for all course interactions (instructor to student, student to student, student to instructor) are clearly explained.
- 17 The course provides activities intended to build a sense of class community, support open communication, promote regular and substantive interaction, and establish trust.

**Section 6:
Assessment
and
Feedback**

- 18 Course grading policies, including consequences of late submissions, are clearly stated in the Course Information/ Syllabus materials.
- 19 Criteria for the assessment of a graded assignment (summative) are articulated.
- 20 The grade book aligns with the grading schema presented in the syllabus.